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Brown County Municipalities to Hold First Regional Frogger of 2020

BROWN COUNTY, WI - Wello is proud to once again partner with local law enforcement and municipal leaders to host the first Regional Crosswalk Education and Enforcement event or as they're better known, "Frogger" event for 2020. Law enforcement will be stationed at various locations in Allouez, Bellevue, Denmark, De Pere, Green Bay, Howard and Suamico on Tuesday, July 21, 2020. [View map](#) for locations and times.

Media is invited on Tuesday from **10:00 - 11:00am at Libal St. and Greene Ave. in Allouez.**

"COVID-19 has impacted our ability to attend events, socialize with others, and created a sense of uncertainty, but through that we are still seeing people walking and biking," said Mario Gonzalez, Communications and Marketing Manager for Wello. "With people walking and biking, and some doing these activities more frequently than before, we want to make sure that they along with motorists are doing their part by following the laws in place to keep them safe on the road and a Regional Frogger event like this helps us achieve that goal for the county."

The event will have staff and volunteers using crosswalks with officers monitoring traffic. Vehicles will be stopped for violation of laws for yielding to pedestrians resulting in warnings and/or tickets.

"Based on our observations from last year's event we would like to continue to increase the awareness of bike and pedestrian safety," said Capt. Daniel Sandberg, Director of the Patrol Division for the Brown County Sheriff's Office. "A lot of drivers and pedestrians alike are not aware of the proper right of way in these situations and we would like to improve on this to keep drivers, bicyclists, and pedestrians safe."

"Engineers can design and construct roadways which help lower operating speeds and create safer pedestrian crossing," said David Hansen, City Traffic Engineer for the City of Green Bay. "However, engineers cannot control the behavior of motorists who ignore posted regulations and pedestrian crossing signs and markings. This is where the enforcement comes in and reminds motorists not yielding to engineering measures in place - such as pedestrians crossing in designated crosswalks - that our roadways are a place for all road users, not just those operating motor vehicles."

Regional Frogger efforts in 2019 took place at 31 locations and resulted in 272 stops by law enforcement over three events. The next Regional Frogger is tentatively set for September. If you have any questions please contact Mario Gonzalez at mario@wello.org or by phone at (773) 386-7185.

Wello is Greater Green Bay's only well-being network, helping our community thrive by mobilizing people while connecting organizations and resources to identify and solve complex problems that negatively affect quality of life in Brown County.