

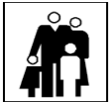


Market Profile

	441 Main Ave	441 Main Ave	Prepared by Wisconsin
Latitude:	44.447494	De Pere, WI 54115	De Pere, WI 54115
Longitude:	-88.07182	Radius: 1.0 miles	Radius: 5.0 miles



2000 Total Population	8,855	38,997	87,717
2000 Group Quarters	1,406	3,934	4,541
2007 Total Population	9,314	42,727	93,665
2012 Total Population	9,709	45,454	98,776
2007 - 2012 Annual Rate	0.83%	1.25%	1.07%



2000 Households	3,267	14,184	33,898
2000 Average Household Size	2.28	2.47	2.45
2007 Households	3,588	16,180	37,544
2007 Average Household Size	2.20	2.40	2.37
2012 Households	3,808	17,482	40,099
2012 Average Household Size	2.18	2.38	2.35
2007 - 2012 Annual Rate	1.20%	1.56%	1.33%
2000 Families	1,819	9,333	22,750
2000 Average Family Size	2.98	3.06	3.00
2007 Families	1,907	10,343	24,418
2007 Average Family Size	2.91	3.00	2.93
2012 Families	1,952	10,917	25,452
2012 Average Family Size	2.91	2.99	2.93
2007 - 2012 Annual Rate	0.47%	1.09%	0.83%



2000 Housing Units	3,381	14,607	34,781
Owner Occupied Housing Units	52.1%	64.1%	68.2%
Renter Occupied Housing Units	44.2%	33.0%	29.2%
Vacant Housing Units	3.7%	2.9%	2.6%
2007 Housing Units	3,756	16,854	38,929
Owner Occupied Housing Units	52.8%	64.5%	68.3%
Renter Occupied Housing Units	42.8%	31.5%	28.1%
Vacant Housing Units	4.5%	4.0%	3.6%
2012 Housing Units	4,022	18,377	41,948
Owner Occupied Housing Units	52.2%	64.0%	67.5%
Renter Occupied Housing Units	42.5%	31.2%	28.1%
Vacant Housing Units	5.3%	4.9%	4.4%

Median Household Income

2000	\$42,015	\$52,684	\$49,271
2007	\$51,230	\$65,678	\$61,450
2012	\$59,860	\$77,520	\$71,478

Median Home Value

2000	\$103,007	\$132,535	\$116,691
2007	\$142,641	\$178,207	\$157,317
2012	\$161,864	\$201,711	\$179,251

Per Capita Income

2000	\$22,512	\$24,824	\$23,669
2007	\$28,231	\$32,840	\$30,806
2012	\$34,667	\$40,595	\$37,745

Median Age

2000	30.5	33.9	35.2
2007	31.5	35.4	37.1
2012	32.4	35.6	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Households by Income

Household Income Base	441 Main Ave	441 Main Ave	De Pere, WI 54115
< \$15,000	3,333	14,087	33,874
\$15,000 - \$24,999	13.1%	8.0%	8.8%
\$25,000 - \$34,999	15.1%	10.5%	11.4%
\$35,000 - \$49,999	12.8%	11.4%	12.5%
\$50,000 - \$74,999	18.7%	17.2%	18.1%
\$75,000 - \$99,999	20.7%	22.9%	24.5%
\$100,000 - \$149,999	11.5%	15.9%	13.4%
\$150,000 - \$199,999	4.3%	8.5%	7.2%
\$200,000 +	2.0%	2.8%	2.1%
Average Household Income	1.7%	2.7%	1.9%
	\$54,768	\$65,822	\$60,229

2007 Households by Income

Household Income Base	441 Main Ave	441 Main Ave	De Pere, WI 54115
< \$15,000	3,590	16,179	37,543
\$15,000 - \$24,999	9.7%	5.6%	6.0%
\$25,000 - \$34,999	11.7%	7.2%	7.9%
\$35,000 - \$49,999	11.8%	9.1%	10.2%
\$50,000 - \$74,999	15.4%	13.7%	14.7%
\$75,000 - \$99,999	22.0%	21.5%	23.1%
\$100,000 - \$149,999	12.1%	16.3%	16.4%
\$150,000 - \$199,999	12.3%	17.7%	14.7%
\$200,000 +	1.8%	4.1%	3.4%
Average Household Income	3.1%	4.8%	3.6%
	\$66,223	\$83,100	\$75,845

2012 Households by Income

Household Income Base	441 Main Ave	441 Main Ave	De Pere, WI 54115
< \$15,000	3,805	17,481	40,098
\$15,000 - \$24,999	8.2%	4.6%	5.0%
\$25,000 - \$34,999	8.4%	5.0%	6.0%
\$35,000 - \$49,999	10.7%	7.4%	8.0%
\$50,000 - \$74,999	15.1%	12.0%	13.2%
\$75,000 - \$99,999	19.4%	18.9%	20.3%
\$100,000 - \$149,999	13.5%	15.1%	15.8%
\$150,000 - \$199,999	16.7%	23.3%	21.1%
\$200,000 +	3.7%	6.3%	5.1%
Average Household Income	4.2%	7.3%	5.6%
	\$80,547	\$101,662	\$91,971

2000 Owner Occupied HUs by Value

Total	441 Main Ave	441 Main Ave	De Pere, WI 54115
< \$50,000	1,787	9,381	23,731
\$50,000 - \$99,999	2.2%	1.4%	2.5%
\$100,000 - \$149,999	45.4%	22.1%	32.4%
\$150,000 - \$199,999	32.0%	41.8%	40.6%
\$200,000 - \$299,999	10.0%	19.5%	14.1%
\$300,000 - \$499,999	4.8%	11.5%	7.8%
\$500,000 - \$999,999	4.2%	2.8%	2.0%
\$1,000,000+	1.1%	0.8%	0.5%
Average Home Value	0.3%	0.2%	0.2%
	\$135,151	\$150,867	\$133,927

2000 Specified Renter Occupied HUs by Contract Rent

Total	441 Main Ave	441 Main Ave	De Pere, WI 54115
With Cash Rent	1,534	4,799	10,134
No Cash Rent	98.2%	98.4%	97.6%
Median Rent	1.8%	1.6%	2.4%
Average Rent	\$502	\$534	\$500
	\$537	\$571	\$521

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Age

Age Group	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	8,855	38,998	87,718
0 - 4	5.5%	6.1%	6.4%
5 - 9	5.1%	6.7%	7.1%
10 - 14	5.2%	6.9%	7.2%
15 - 19	10.5%	7.9%	7.3%
20 - 24	15.9%	9.1%	7.0%
25 - 34	14.2%	14.8%	14.6%
35 - 44	12.6%	16.5%	16.9%
45 - 54	10.4%	12.8%	13.5%
55 - 64	6.2%	7.2%	8.1%
65 - 74	5.8%	5.5%	6.1%
75 - 84	5.5%	4.2%	4.1%
85+	3.2%	2.1%	1.7%
18+	81.4%	76.2%	75.0%

2007 Population by Age

Age Group	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	9,315	42,727	93,663
0 - 4	5.4%	6.1%	6.4%
5 - 9	5.0%	5.7%	5.9%
10 - 14	4.6%	6.1%	6.5%
15 - 19	11.1%	8.3%	7.5%
20 - 24	14.8%	9.6%	8.0%
25 - 34	13.8%	13.6%	12.7%
35 - 44	12.2%	14.4%	14.9%
45 - 54	12.1%	14.6%	15.4%
55 - 64	7.8%	9.6%	10.4%
65 - 74	5.1%	5.3%	6.0%
75 - 84	4.6%	4.3%	4.3%
85+	3.5%	2.4%	2.0%
18+	81.8%	78.0%	77.0%

2012 Population by Age

Age Group	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	9,709	45,455	98,777
0 - 4	5.7%	6.3%	6.4%
5 - 9	4.6%	5.6%	5.9%
10 - 14	4.7%	5.7%	6.0%
15 - 19	9.9%	7.5%	7.0%
20 - 24	16.2%	9.6%	7.9%
25 - 34	12.6%	14.5%	13.5%
35 - 44	12.1%	12.7%	12.9%
45 - 54	11.2%	14.4%	15.4%
55 - 64	10.1%	11.5%	12.4%
65 - 74	5.2%	5.7%	6.3%
75 - 84	4.5%	3.9%	4.1%
85+	3.3%	2.5%	2.2%
18+	82.3%	78.7%	77.9%

2000 Population by Sex

Males	46.8%	50.6%	49.8%
Females	53.2%	49.4%	50.2%

2007 Population by Sex

Males	47.1%	50.6%	49.8%
Females	52.9%	49.4%	50.2%

2012 Population by Sex

Males	47.2%	50.5%	49.8%
Females	52.8%	49.5%	50.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Race/Ethnicity

	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	8,857	38,996	87,717
White Alone	96.0%	94.6%	93.3%
Black Alone	0.7%	2.2%	1.4%
American Indian Alone	1.1%	1.2%	1.7%
Asian or Pacific Islander Alone	1.1%	1.1%	1.7%
Some Other Race Alone	0.2%	0.3%	0.9%
Two or More Races	0.9%	0.7%	1.0%
Hispanic Origin	1.2%	1.0%	2.1%
Diversity Index	9.9	12.2	16.5

2007 Population by Race/Ethnicity

	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	9,316	42,728	93,664
White Alone	94.6%	93.4%	91.7%
Black Alone	1.1%	2.5%	1.7%
American Indian Alone	1.3%	1.3%	1.8%
Asian or Pacific Islander Alone	1.6%	1.5%	2.4%
Some Other Race Alone	0.3%	0.4%	1.2%
Two or More Races	1.1%	0.9%	1.1%
Hispanic Origin	1.8%	1.4%	2.9%
Diversity Index	13.6	15.2	20.5

2012 Population by Race/Ethnicity

	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	9,710	45,454	98,776
White Alone	93.5%	92.4%	90.5%
Black Alone	1.3%	2.8%	1.9%
American Indian Alone	1.5%	1.3%	1.9%
Asian or Pacific Islander Alone	2.1%	2.0%	3.0%
Some Other Race Alone	0.4%	0.6%	1.5%
Two or More Races	1.2%	1.0%	1.2%
Hispanic Origin	2.3%	1.8%	3.5%
Diversity Index	16.5	17.5	23.5



2000 Population 3+ by School Enrollment

	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	8,647	37,518	84,231
Enrolled in Nursery/Preschool	1.1%	1.9%	1.8%
Enrolled in Kindergarten	0.7%	1.4%	1.5%
Enrolled in Grade 1-8	9.0%	11.5%	12.0%
Enrolled in Grade 9-12	4.3%	6.0%	6.1%
Enrolled in College	18.8%	7.9%	5.4%
Enrolled in Grad/Prof School	0.8%	1.0%	0.8%
Not Enrolled in School	65.3%	70.3%	72.4%

2000 Population 25+ by Educational Attainment

	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	5,222	24,515	57,017
Less than 9th Grade	7.1%	4.7%	4.9%
9th - 12th Grade, No Diploma	6.8%	5.9%	6.4%
High School Graduate	32.6%	28.1%	31.9%
Some College, No Degree	20.5%	19.7%	20.6%
Associate Degree	9.3%	9.4%	9.2%
Bachelor's Degree	17.0%	22.7%	19.6%
Master's/Prof/Doctorate Degree	6.7%	9.4%	7.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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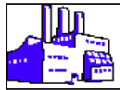
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2000 Population 15+ by Sex and Marital Status

Total	7,581	31,168	69,495
Females	54.0%	49.5%	50.8%
Never Married	18.7%	12.5%	12.0%
Married, not Separated	24.0%	27.8%	28.6%
Married, Separated	0.3%	0.3%	0.5%
Widowed	6.6%	4.9%	4.8%
Divorced	4.4%	4.1%	4.8%
Males	46.0%	50.5%	49.2%
Never Married	18.3%	13.3%	13.2%
Married, not Separated	22.2%	32.3%	30.7%
Married, Separated	0.3%	0.5%	0.5%
Widowed	1.4%	1.5%	1.2%
Divorced	3.9%	2.9%	3.6%



2000 Population 16+ by Employment Status

Total	7,500	30,683	68,326
In Labor Force	70.0%	68.0%	69.9%
Civilian Employed	66.1%	65.8%	67.4%
Civilian Unemployed	3.9%	2.1%	2.4%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	30.0%	32.0%	30.1%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	95.2%	96.0%	95.1%
Civilian Unemployed	4.8%	4.0%	4.9%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	95.3%	96.0%	95.1%
Civilian Unemployed	4.7%	4.0%	4.9%

2000 Females 16+ by Employment Status and Age of Children

Total	4,027	15,198	34,700
Own Children < 6 Only	5.5%	8.4%	8.0%
Employed/in Armed Forces	3.8%	5.8%	5.9%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	1.8%	2.5%	2.0%
Own Children <6 and 6-17	4.1%	6.6%	6.2%
Employed/in Armed Forces	3.4%	5.3%	4.6%
Unemployed	0.1%	0.2%	0.2%
Not in Labor Force	0.6%	1.2%	1.4%
Own Children 6-17 Only	10.8%	16.4%	17.8%
Employed/in Armed Forces	9.3%	13.9%	15.0%
Unemployed	0.1%	0.1%	0.3%
Not in Labor Force	1.4%	2.3%	2.5%
No Own Children <18	79.6%	68.6%	68.0%
Employed/in Armed Forces	46.3%	39.8%	39.3%
Unemployed	3.4%	1.8%	1.6%
Not in Labor Force	29.9%	27.1%	27.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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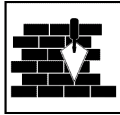
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2007 Employed Population 16+ by Industry

	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	4,958	21,749	47,975
Agriculture/Mining	0.3%	0.4%	0.4%
Construction	6.6%	6.1%	5.9%
Manufacturing	12.7%	13.2%	14.7%
Wholesale Trade	4.1%	4.4%	4.2%
Retail Trade	13.8%	13.3%	13.3%
Transportation/Utilities	4.4%	5.5%	5.8%
Information	1.4%	1.7%	1.9%
Finance/Insurance/Real Estate	8.4%	9.6%	9.4%
Services	46.9%	43.1%	41.7%
Public Administration	1.4%	2.6%	2.8%

2007 Employed Population 16+ by Occupation

	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	4,958	21,750	47,973
White Collar	65.0%	70.7%	66.3%
Management/Business/Financial	16.0%	17.2%	15.4%
Professional	20.4%	24.0%	22.1%
Sales	14.5%	14.9%	13.9%
Administrative Support	14.0%	14.7%	14.9%
Services	16.0%	11.1%	12.6%
Blue Collar	19.0%	18.1%	21.1%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	5.3%	4.8%	4.6%
Installation/Maintenance/Repair	2.5%	3.1%	3.6%
Production	6.6%	5.9%	7.2%
Transportation/Material Moving	4.4%	4.2%	5.5%



2000 Workers 16+ by Means of Transportation to Work

	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	4,869	19,903	45,395
Drove Alone - Car, Truck, or Van	72.7%	85.6%	86.2%
Carpooled - Car, Truck, or Van	6.1%	5.4%	6.8%
Public Transportation	0.8%	0.7%	0.8%
Walked	16.6%	5.2%	3.2%
Other Means	0.8%	0.6%	0.7%
Worked at Home	3.0%	2.6%	2.3%

2000 Workers 16+ by Travel Time to Work

	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	4,870	19,903	45,395
Did not Work at Home	97.0%	97.4%	97.7%
Less than 5 minutes	10.2%	5.9%	4.7%
5 to 9 minutes	22.2%	18.1%	18.4%
10 to 19 minutes	42.7%	49.9%	51.7%
20 to 24 minutes	11.0%	11.4%	10.6%
25 to 34 minutes	5.1%	5.8%	5.7%
35 to 44 minutes	1.8%	2.2%	2.1%
45 to 59 minutes	1.6%	1.9%	2.0%
60 to 89 minutes	0.9%	1.2%	1.4%
90 or more minutes	1.3%	1.2%	1.0%
Worked at Home	3.0%	2.6%	2.3%
Average Travel Time to Work (in min)	14.5	15.8	15.8

2000 Households by Vehicles Available

	441 Main Ave	441 Main Ave	De Pere, WI 54115
Total	3,325	14,188	33,885
None	10.1%	5.6%	4.9%
1	38.1%	31.2%	32.8%
2	39.4%	47.3%	46.7%
3	9.6%	12.2%	12.2%
4	2.2%	3.0%	2.6%
5+	0.6%	0.7%	0.8%
Average Number of Vehicles Available	1.6	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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2000 Households by Type

Total	3,267	14,184	33,898
Family Households	55.7%	65.8%	67.1%
Married-couple Family	44.7%	55.7%	55.5%
With Related Children	19.5%	27.4%	26.4%
Other Family (No Spouse)	11.0%	10.1%	11.6%
With Related Children	7.5%	6.9%	8.1%
Nonfamily Households	44.3%	34.2%	32.9%
Householder Living Alone	35.7%	27.3%	26.3%
Householder Not Living Alone	8.7%	6.9%	6.6%
Households with Related Children	27.0%	34.3%	34.4%
Households with Persons 65+	26.0%	20.9%	20.5%

2000 Households by Size

Total	3,267	14,184	33,898
1 Person Household	35.7%	27.3%	26.3%
2 Person Household	32.7%	34.1%	35.1%
3 Person Household	14.1%	15.4%	15.6%
4 Person Household	11.1%	14.9%	14.7%
5 Person Household	4.5%	6.0%	5.9%
6 Person Household	1.6%	1.7%	1.7%
7+ Person Household	0.4%	0.5%	0.7%

2000 Households by Year Householder Moved In

Total	3,328	14,187	33,884
Moved in 1999 to March 2000	26.3%	21.5%	19.1%
Moved in 1995 to 1998	28.9%	30.9%	28.1%
Moved in 1990 to 1994	12.7%	16.0%	16.3%
Moved in 1980 to 1989	14.9%	14.5%	14.7%
Moved in 1970 to 1979	8.9%	9.9%	10.5%
Moved in 1969 or Earlier	8.3%	7.3%	11.1%
Median Year Householder Moved In	1996	1995	1994



2000 Housing Units by Units in Structure

Total	3,453	14,613	34,734
1, Detached	52.2%	63.3%	67.8%
1, Attached	6.5%	5.7%	4.9%
2	9.2%	6.3%	8.1%
3 or 4	5.0%	2.5%	2.9%
5 to 9	6.6%	5.9%	5.7%
10 to 19	3.0%	4.9%	4.1%
20+	17.2%	11.0%	5.5%
Mobile Home	0.4%	0.4%	1.0%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

Total	3,445	14,611	34,704
1999 to March 2000	4.1%	3.4%	2.0%
1995 to 1998	9.6%	12.2%	7.9%
1990 to 1994	4.4%	11.1%	8.6%
1980 to 1989	12.3%	15.4%	13.2%
1970 to 1979	20.0%	21.3%	20.9%
1969 or Earlier	49.7%	36.6%	47.4%
Median Year Structure Built	1970	1976	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.





Prepared by Wisconsin M

	441 Main Ave	441 Main Ave	441 Main Ave
Latitude:	44.447494	De Pere, WI 54115	De Pere, WI 54115
Longitude:	-88.07182	Radius: 1.0 miles	Radius: 3.0 miles
		De Pere, WI 54115	De Pere, WI 54115
		Radius: 5.0 miles	

Top 3 Tapestry Segments

1.	Up and Coming Families	Up and Coming Families	Green Acres
2.	Simple Living	Aspiring Young Families	Up and Coming Families
3.	Retirement Communities	In Style	Aspiring Young Families



2007 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$8,272,763	\$45,748,570	\$97,104,787
Average Spent	\$2,305.68	\$2,827.48	\$2,586.43
Spending Potential Index	84	103	94
Computers & Accessories: Total \$	\$863,404	\$4,722,458	\$9,878,140
Average Spent	\$240.64	\$291.87	\$263.11
Spending Potential Index	97	117	106
Education: Total \$	\$4,956,211	\$24,880,267	\$52,769,440
Average Spent	\$1,381.33	\$1,537.72	\$1,405.54
Spending Potential Index	108	120	109
Entertainment/Recreation: Total \$	\$11,005,723	\$63,082,575	\$133,443,361
Average Spent	\$3,067.37	\$3,898.80	\$3,554.32
Spending Potential Index	89	114	104
Food at Home: Total \$	\$16,414,840	\$89,716,868	\$191,550,124
Average Spent	\$4,574.93	\$5,544.92	\$5,102.02
Spending Potential Index	91	110	101
Food Away from Home: Total \$	\$11,335,178	\$62,147,909	\$131,990,482
Average Spent	\$3,159.19	\$3,841.03	\$3,515.62
Spending Potential Index	93	113	104
Health Care: Total \$	\$12,462,109	\$69,159,011	\$149,304,135
Average Spent	\$3,473.27	\$4,274.35	\$3,976.78
Spending Potential Index	89	109	102
HH Furnishings & Equipment: Total \$	\$7,011,958	\$40,908,072	\$86,208,936
Average Spent	\$1,954.28	\$2,528.31	\$2,296.21
Spending Potential Index	86	112	102
Investments: Total \$	\$5,268,061	\$30,080,112	\$65,177,469
Average Spent	\$1,468.24	\$1,859.09	\$1,736.03
Spending Potential Index	98	125	116
Retail Goods: Total \$	\$83,832,538	\$473,265,301	\$1,006,354,843
Average Spent	\$23,364.70	\$29,250.02	\$26,804.68
Spending Potential Index	88	110	101
Shelter: Total \$	\$49,989,186	\$281,192,030	\$590,870,752
Average Spent	\$13,932.33	\$17,378.99	\$15,738.09
Spending Potential Index	93	116	105
TV/Video/Sound Equipment: Total \$	\$3,922,694	\$21,310,040	\$45,401,988
Average Spent	\$1,093.28	\$1,317.06	\$1,209.30
Spending Potential Index	94	113	104
Travel: Total \$	\$6,024,821	\$34,643,997	\$73,355,328
Average Spent	\$1,679.16	\$2,141.16	\$1,953.85
Spending Potential Index	91	116	106
Vehicle Maintenance & Repairs: Total \$	\$3,479,150	\$19,560,666	\$41,185,045
Average Spent	\$969.66	\$1,208.94	\$1,096.98
Spending Potential Index	91	113	103

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.