

ARTICLE XI SIGNS

14-111 Sandwich Board Signs (1) Allowed in the mixed-use districts (MX-1, MX-2, MX-3, GX1 & GX-2):

14-112 (10) Sandwich Board Signs (a) Uses. A sandwich board sign may be permitted within the city right-of-way for use with public sidewalk frontage in mixed-use districts, subject to compliance with the regulations of this subsection.

(b) Dimensional/Design Standards.

1. Sign face area may not exceed 8 square feet per sign face.
2. Sign width face may not exceed 2 feet measured at the widest point of the sign face.
3. Sign height may not exceed 4 feet measured from the sidewalk beneath the sign to the top of the sign.
4. A ballast must be installed at the base of the sandwich board sign to ensure stability in windy conditions.
5. Signs must be portable and may not be permanently affixed to any structure.
6. The sign may not be painted traffic-yellow or construction zone orange, nor may it be reflective, fluorescent, or illuminated.
7. Signs may not resemble or contain any MUTCD-compliant traffic control devices in size, shape message or color.