

# PRESS RELEASE

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## No Mow May

*A collaborative effort to improve pollinator resources*

DE PERE, WIS. – The City of De Pere and City of Green Bay, are jointly offering their residents the opportunity to participate voluntarily in No Mow May 2022.

No Mow May is a conservation initiative that encourages people to stop mowing or mow less often for the month of May to create habitat and provide early season resources for bees and other pollinators. This is particularly important in urban areas where floral resources are often limited. First popularized by [Plantlife](#), an organization based in the United Kingdom, No Mow May is gaining traction across North America.

“The City of De Pere is continually looking for ways to promote sustainability and environmental responsibility. With this optional No Mow May initiative, we continue this mission and join a growing number of communities who are embracing new ways to support and help our pollinators,” De Pere Mayor James Boyd.

“The City of Green Bay is thrilled to participate in ‘No Mow May’ this year,” said Mayor Eric Genrich. “This initiative is a natural outgrowth of our efforts as a city to support pollinators by reevaluating our lawn care practices and increasing our emphasis on native plantings on city-owned property, and it’s a great way to engage with our citizenry and educate the public about the importance of this work.”

No Mow May is an optional and voluntary program for City residents. Participants are asked to register and display their City-issued "No Mow May" yard sign in their front yard for the duration of the program. Participants should reach out to their respective community for specific details regarding registration, terms of participation, and obtaining yard signs.

City of De Pere Contact:

De Pere Public Works

(920) 339-4060

<https://www.deperewi.gov/NoMowMay>

City of Green Bay Contact:

Green Bay Public Works

(920) 448-3535

<https://greenbaywi.gov/NoMowMay>