



**Northeast Wisconsin Stormwater Consortium**

**PO Box 1861**

**Appleton, WI 54912**

## **2021 Annual Report**

### **NEWSC Mission:**

To facilitate efficient implementation of stormwater programs locally and regionally that will meet DNR and EPA regulatory requirements and maximize the benefit of stormwater activities to the watershed by:

- **Fostering partnerships**
- **Sharing Information**
- **Seeking Administrative Efficiency**
- **Pooling Financial Resources**

The Northeast Wisconsin Stormwater Consortium was formed in 2005 as a subsidiary of the Fox-Wolf Watershed Alliance. The consortium is a collaborative of members with leadership elected annually from within its membership.

### **2021 NEWSC Members:**

[Brown County](#)  
[Calumet County](#)  
[Fond du Lac County](#)  
[Outagamie County](#)  
[Winnebago County](#)  
[City of Appleton](#)  
[City of De Pere](#)  
[City of Fond du Lac](#)  
[City of Green Bay](#)  
[City of Kaukauna](#)  
[City of Manitowoc](#)  
[City of Marinette](#)  
[City of Menasha](#)  
[City of Neenah](#)  
[City of Oshkosh](#)  
[City of Two Rivers](#)

[Town of Algoma](#)  
[Town of Black Wolf](#)  
[Town of Buchanan](#)  
[Town of Clayton](#)  
[Town of Fond du Lac](#)  
[Town of Friendship](#)  
[Town of Grand Chute](#)  
[Town of Lawrence](#)  
[Town of Ledgeview](#)  
[Town of Neenah](#)  
[Town of Scott](#)  
[Town of Taycheedah](#)  
[Town of Vinland](#)  
[University of WI – Oshkosh](#)  
[Village of Allouez](#)  
[Village of Ashwaubenon](#)

[Village of Bellevue](#)  
[Village of Combined Locks](#)  
[Village of Eden](#)  
[Village of Fox Crossing](#)  
[Village of Greenville](#)  
[Village of Harrison](#)  
[Village of Hobart](#)  
[Village of Howard](#)  
[Village of Kimberly](#)  
[Village of Little Chute](#)  
[Village of N. Fond du Lac](#)  
[Village of Sherwood](#)  
[Village of Suamico](#)  
[AECOM](#)  
[Ayres Associates](#)  
[Brown & Caldwell](#)

[Cedar Corporation](#)  
[Contech Construction](#)  
[County Materials](#)  
[Davel Engineering](#)  
[Graef, USA](#)  
[Mach IV Engineering & Surveying](#)  
[Martenson & Eisele](#)  
[Mau & Associates](#)  
[McMAHON Group](#)  
[Mead & Hunt](#)  
[MSA Professional Services](#)  
[raSmith](#)  
[Robert E. Lee Associates](#)  
[Ruekert & Mielke](#)  
[Westwood Professional Services](#)

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### NEWSC Resources Available to Members:

\*If Members utilized these resources to provide education to their residents, elected officials or staff, members should include details of how they were used in their individual annual reports.

\*For outreach efforts conducted by NEWSC that members can enter directly into their individual annual report, look for your community name in each section.

### MCM #2 Public Education & Outreach

#### Topic #1: Illicit Discharge Detection & Elimination

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Carpet Cleaning Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Professional-Carpet-Cleaning.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Professional-Carpet-Cleaning.pdf</a>
Greenhouses, Garden Centers & Nurseries Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Garden-Centers.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Garden-Centers.pdf</a>
Professional Power Washing Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Power-washing-for-the-professional-washer.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Power-washing-for-the-professional-washer.pdf</a>
Concrete Washout Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Concrete-Washout.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Concrete-Washout.pdf</a>
Construction Site Erosion & Sediment Control	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf</a>
Dumpster Management Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Dumpster-Management-bilingual-pamphlet.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Dumpster-Management-bilingual-pamphlet.pdf</a>
Dumpster Management Poster	<a href="https://drive.google.com/file/d/1736Sg155_XWFND0kH4nHq1MQowgiuD8_/view?usp=sharing">https://drive.google.com/file/d/1736Sg155_XWFND0kH4nHq1MQowgiuD8_/view?usp=sharing</a>
Parking Lot Maintenance Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2015/04/Parking-Lot-BMP.pdf">http://www.renewourwaters.org/wp-content/uploads/2015/04/Parking-Lot-BMP.pdf</a>
Winter Parking Lot Maintenance Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/11/Parking-Lot-Maintenance-Winter-BMPs.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/11/Parking-Lot-Maintenance-Winter-BMPs.pdf</a>

**\*Did you have inspectors in your community stop by businesses this year? Did they do illicit discharge inspections and meet with area businesses about illicit discharge? If so, you can record those interactions as active outreach.**

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**NEWSC Active Delivery on Behalf of Members: Volunteer Event - Annual Watershed Cleanup**

Fox-Wolf Watershed Alliance continues to add sites every year. If your community would like a site added for 2022, contact Kelly ([Kelly@fwwa.org](mailto:Kelly@fwwa.org)). Sites should have public access. Communities are asked to provide a site leader for the 1<sup>st</sup> year.

Municipality	Number of Volunteers
Allouez	78
Appleton	196
Calumet County	94
De Pere	37
Eureka	20
Fond du Lac	45
Grand Chute	9
Green Bay	179
Hortonville	17
Kaukauna	78
Ledgeview	24
Little Chute	56
Menasha	92
Neenah	52
New London	48
Oshkosh	292
Outagamie County	26
Shawano	29
Waukau	11
Waupaca	23
Winneconne	48

**Totals:**

**Volunteers: 1,577 | Trash Bags: 873 | Tires: 26 | Electronics: 33**  
**Plastic bags: 2,375 | Face Masks: 472 | Straws: 1,763 | Recycle bags: 151**  
**Total Weight: 7,234 pounds**



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### 2.1.1

#### Topic #2: Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Household Hazardous Waste Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Household-Hazardous-Waste.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Household-Hazardous-Waste.pdf</a>
Carpet Cleaning Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/carpet-cleaning.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/carpet-cleaning.pdf</a>
Kids Can Help Too Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf</a>
Good Dog, Good Owner Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner.pdf</a>
Power Washing Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Power-Washing-Home.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Power-Washing-Home.pdf</a>
Fish Don't Swim in Chlorine Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Pool-Spa-Discharge.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Pool-Spa-Discharge.pdf</a>
Vehicle Maintenance Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Vehicle-Maintenance.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Vehicle-Maintenance.pdf</a>
Vehicle Maintenance Webpage	<a href="http://www.renewourwaters.org/vehicle-maintenance-2/">http://www.renewourwaters.org/vehicle-maintenance-2/</a>
Kids Can Help Too Webpage	<a href="http://www.renewourwaters.org/kids-can-help-too-3/">http://www.renewourwaters.org/kids-can-help-too-3/</a>
Household Hazardous Waste Webpage	<a href="http://www.renewourwaters.org/household-hazardous-waste-3/">http://www.renewourwaters.org/household-hazardous-waste-3/</a>
Power Washing Webpage	<a href="http://www.renewourwaters.org/power-washing/">http://www.renewourwaters.org/power-washing/</a>
Fish Don't Swim in Chlorine Webpage	<a href="http://www.renewourwaters.org/pools-and-spas/">http://www.renewourwaters.org/pools-and-spas/</a>
Carpet Cleaning Webpage	<a href="http://www.renewourwaters.org/carpet-cleaning-2/">http://www.renewourwaters.org/carpet-cleaning-2/</a>
Good Dog, Good Owner Webpage	<a href="http://www.renewourwaters.com/our-pets-our-waters/">http://www.renewourwaters.com/our-pets-our-waters/</a>
Good Dog, Good Owner Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner-Web-Ready.png">http://www.renewourwaters.org/wp-content/uploads/2019/07/Good-Dog-Good-Owner-Web-Ready.png</a>
Car Washing Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Car-on-GrassSM.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/Car-on-GrassSM.jpg</a>

**\*Did you exhibit or do any community presentations that hit on these topics? If so, you can record those interactions as active outreach.**

NEWSC Passive and Active Delivery for this topic can be found at the end of the report.



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### 2.1.1

#### Topic #3: Yard Waste Management/Pesticide and Fertilizer Application

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Leave Your Leaves on Land Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf</a>
The Perfect Lawn Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Perfect-Lawn.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Perfect-Lawn.pdf</a>
Perfect Landscape Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf</a>
Ice & Snow Control flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Leave-Your-Leaves-on-Land.pdf</a>
Kids Can Help Too Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Kids-can-help-too.pdf</a>
Leave Your Leaves on Land Webpage	<a href="http://www.renewourwaters.org/leave-your-leaves-on-land/">http://www.renewourwaters.org/leave-your-leaves-on-land/</a>
The Perfect Lawn Webpage	<a href="http://www.renewourwaters.org/the-perfect-lawn-3/">http://www.renewourwaters.org/the-perfect-lawn-3/</a>
Perfect Landscape Webpage	<a href="http://www.renewourwaters.org/the-perfect-landscape/">http://www.renewourwaters.org/the-perfect-landscape/</a>
Ice & Snow Control Webpage	<a href="http://www.renewourwaters.org/ice-and-snow-control-3/">http://www.renewourwaters.org/ice-and-snow-control-3/</a>
Kids Can Help Too Webpage	<a href="http://www.renewourwaters.org/kids-can-help-too-3/">http://www.renewourwaters.org/kids-can-help-too-3/</a>
Ice & Snow Control Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Ice-and-snow-removal-photo.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/Ice-and-snow-removal-photo.jpg</a>
Leave Your Leaves on Land Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/leaf-collection.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/leaf-collection.jpg</a>
Sweep Grass Clippings Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg</a>

**\*Did you exhibit or do any community presentations that hit on these topics? If so, you can record those interactions as active outreach.**

NEWSC Passive and Active Delivery for this topic can be found at the end of this report.

### 2.1.1

#### Topic #4: Stream and Shoreline Management

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Restore Your Shore Flyer	<a href="https://drive.google.com/file/d/1Iqu6TR_8_pEv6axAyxMWz2di_eOiR4Zo/view?usp=sharing">https://drive.google.com/file/d/1Iqu6TR_8_pEv6axAyxMWz2di_eOiR4Zo/view?usp=sharing</a>
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**\*Did you meet with homeowners in 2021 to educate them on streambank erosion and BMPs to reduce erosion? You can record these discussions as active outreach.**

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### 2.1.1

#### Topic #5: Residential Infiltration

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Rain Barrel Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/04/Rain-Barrels-Handout.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/04/Rain-Barrels-Handout.pdf</a>
The Perfect Landscape Flyer	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/The-Pefect-Landscape-7.9.19.pdf</a>
The Perfect Landscape Webpage	<a href="http://www.renewourwaters.org/the-perfect-landscape/">http://www.renewourwaters.org/the-perfect-landscape/</a>
Rain Barrel Webpage	<a href="http://www.renewourwaters.org/rain-barrels/">http://www.renewourwaters.org/rain-barrels/</a>
Grass Clippings Infographic	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg">http://www.renewourwaters.org/wp-content/uploads/2019/07/grassclippingsROW.jpg</a>

\*Did you host rain barrel workshop? If so, claim active outreach for this topic.

### 2.1.1

#### Topic #6: Construction Sites/Post Construction Stormwater Management

The resources below were created by NEWSC and are available for NEWSC members to print and mail out to local businesses, share on social media or have available to residents by printing and displayed at the office or other public venue.

If used in the in the manner above: Delivery Mechanism would be passive.

Stormwater & the Construction Industry Poster	<a href="http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf">http://www.renewourwaters.org/wp-content/uploads/2019/07/Construction-BMPs-Erosion-Sediment-Control.pdf</a>
Erosion & Sediment Control Pocket Field Guide	<a href="https://fwwa.sharepoint.com/:b:/s/NEWSC2/EdPUndRD7MRKv0zfhlEnploBchXb5kenGX0HmZR5nlhwgA?e=vTY8kg">https://fwwa.sharepoint.com/:b:/s/NEWSC2/EdPUndRD7MRKv0zfhlEnploBchXb5kenGX0HmZR5nlhwgA?e=vTY8kg</a>

\*Did you have active discussions regarding construction site erosion control? If you used these materials or other educational materials and had meetings/trainings (even 1 on 1 meetings with builders/contractors/inspectors) then you can record that interaction as an active outreach. These training may have included the NEWSC Excal Video below.

Excal Visual Videos on Pollution Prevention available for member checkout in 2021:

<b>"Ground Control" – Stormwater for Construction BMPs</b> This employee training kit is designed to show employees how erosion, sediments and other potential surface water pollutants are controlled at construction sites. The program focuses on Best Management Practices (BMPs) that are widely used at most construction sites including: silt fence, stabilized entrances/exits, drop inlet protectors and others. The program illustrates how these BMPs work and how they can fail. (14 minutes)
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Appleton, WI 54912

Click here to preview from Excal Visual's site:

<https://www.excalvisual.com/ground-control-extended-preview>

### BMP Master List

The purpose of the Stormwater Quality Management BMP master list is to allow MS4 and Public Works managers to easily search available stormwater and erosion control BMPs based on target pollutants, WDNR Technical Standards, and keywords. The master list provides insight into the benefits and limitations of each BMP, allowing the user to have a brief understanding of each device to help guide decision making when implementing or reviewing projects. The spreadsheet can be found on the NEWSC member resources page on [newsc.org](http://newsc.org) and [HERE](#).

### Model Ordinance Reference Guides Updated

NEWSC's Construction Site Erosion Control Reference Guide and Post-Construction Pollution Control Reference Guide – the companion documents to NEWSC's model ordinances – have been updated and are available for member use. The documents can be found on the NEWSC member resources page on [newsc.org](http://newsc.org).

#### 2.1.1

##### Topic #7: Pollution Prevention

The resources below were created by NEWSC and are available for NEWSC members to print and post by time clocks for training municipal staff.

If used in the in the manner above: Delivery Mechanism would be passive.

Fleet Maintenance	<a href="https://drive.google.com/file/d/1fIRY40S5nhHZU_7clwGTHtDfwgLt7wbu/view?usp=sharing">https://drive.google.com/file/d/1fIRY40S5nhHZU_7clwGTHtDfwgLt7wbu/view?usp=sharing</a>
Land Disturbances	<a href="https://drive.google.com/file/d/1VujZccTojAWZhjVcp4e6A9HyWjVAkGu/view?usp=sharing">https://drive.google.com/file/d/1VujZccTojAWZhjVcp4e6A9HyWjVAkGu/view?usp=sharing</a>
Materials Storage and Spill Cleanup	<a href="https://drive.google.com/file/d/1J_2_SuMYXwmOsqdpdIINR_0klJ3qKMU/view?usp=sharing">https://drive.google.com/file/d/1J_2_SuMYXwmOsqdpdIINR_0klJ3qKMU/view?usp=sharing</a>
Parks and Ground Maintenance	<a href="https://drive.google.com/file/d/14r436EKrJM44x_iPgioWXFrspmqbTVAg/view?usp=sharing">https://drive.google.com/file/d/14r436EKrJM44x_iPgioWXFrspmqbTVAg/view?usp=sharing</a>
Soil Waste Operations	<a href="https://drive.google.com/file/d/1r2gimtAsRanlpxSCevFntWMJwl5Z5tMS/view?usp=sharing">https://drive.google.com/file/d/1r2gimtAsRanlpxSCevFntWMJwl5Z5tMS/view?usp=sharing</a>
Streets and Drainage Maintenance	<a href="https://drive.google.com/file/d/1KtikoymCIPVBhv5VOhYERUIrH52NFXo/view?usp=sharing">https://drive.google.com/file/d/1KtikoymCIPVBhv5VOhYERUIrH52NFXo/view?usp=sharing</a>

**\*Did you have active pollution prevention trainings? If you used these materials or other educational materials and had meetings/trainings, then you can record that interaction as an active outreach. These training may have included the NEWSC Excal Videos below.**

Excal Visual Videos on Pollution Prevention available for member checkout in 2021:

<b>"Rain Check" - Stormwater Pollution Prevention for MS4s</b> Regulated municipalities and other municipal separate storm sewer system (MS4) operators must prevent pollutants from entering their storm drainage	<b>"Storm Warnings" - Stormwater Pollution Prevention</b> This training kit is designed to provide general awareness training to employees and contractors about stormwater pollution prevention. It describes
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systems. One element of this requirement is preventing stormwater pollution by municipal facilities such as fleet maintenance shops, bus barns, sanitation facilities, parks and street sweeping operations. This program shows employees how to practice good housekeeping, spill response, materials management, vehicle fueling and washing and the other BMPs profiled in the "National Menu". (Program versions run between: 19 -and up to- 31 minutes)  
Click here to preview from Excal Visual's site:  
<https://www.excalvisual.com/swrc-extended-preview>

Best Management Practices (BMPs) that are useful and important at a wide range of regulated facilities. It covers good housekeeping and other BMPs that help protect stormwater run-off. The kit includes a template to guide the trainer through creating site specific training to use in addition to the general training in the video. (18 minutes)  
Click here to preview from Excal Visual's site:  
<https://www.excalvisual.com/storm-warning-extended-preview>

### **2.1.1**

#### **Topic #8: Green Infrastructure/Low Impact Development**

NEWSC will be gathering resources for members to use going forward in 2022.

**\*Did you have active discussions with elected officials or developers about low impact residential design? If you had meetings/trainings or provided presentations on the topic, then you can record that interaction as an active outreach.**

## **2021 Workshops, Trainings, and Presentations**

### **Outreach Plan Development Training**

The NEWSC Outreach Plan development tool is available online to help NEWSC members put together an outreach plan that meets WDNR requirements and provides communities a way to track progress towards meeting requirements through the year. A folder that contains the planning template, and a few other useful resources can be found here: [https://drive.google.com/drive/folders/1Hbnx7wINIA\\_Q0I7Kcn5fA0bbP7K9uFa7?usp=sharing](https://drive.google.com/drive/folders/1Hbnx7wINIA_Q0I7Kcn5fA0bbP7K9uFa7?usp=sharing)

### **League of Wisconsin Municipalities Annual Conference Presentation**

NEWSC gave a presentation about TMDL implementation at the League of Wisconsin Municipalities 2021 Annual Conference. The session had approximately 35 attendees, of which the majority were elected officials. A slideshow of the presentation is available on the NEWSC member resources page on [newsc.org](http://newsc.org) and [HERE](#).

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### Stormwater Pond Dredging Workshop

The Municipal Committee developed and hosted a comprehensive workshop on the process of stormwater pond dredging. The full-day hybrid workshop received approximately 45 in-person attendees and 25 virtual attendees, with more than a quarter of the attendees being from outside of the NEWSC membership region. We are working to gather recorded versions of all presentations to make available for members.

### 2021 NEWSC SCHOOL PRESENTATIONS

The following presentations were provided in classrooms or virtually in NEWSC communities throughout the Fox-Wolf River Basin in 2021. These lessons covered watershed basics, how we use water, water quality, stormwater runoff pollution, floodplains, water quantity issues, green infrastructure, and tips for students and parents for reducing and preventing polluted stormwater runoff. Tools used for providing this education include: EnviroScape model, Ward's Floodplain model, stormwater find-it jars, stormwater runoff plinko, and templates for designing storm drain murals.

Stormwater Topic:	Discussed?	Stormwater Topic:	Discussed?
Illicit Discharge Detection & Elimination	YES	Residential Infiltration	YES
Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing	YES	Construction sites and Post Construction Stormwater Management	YES
Yard Waste Management/Pesticide and Fertilizer Application	YES	Pollution Prevention	YES
Stream and Shoreline Management	YES	Green Infrastructure/Low Impact Development	NO

**\*If your community had school presentations in 2021, we recommend tying the school presentation in your annual report to a topic identified as discussed in the table above that you did not conduct outreach on in another way. These presentations are considered active outreach.**

NEWSC provides school presentation upon request by teachers. If your school district did not have presentations in 2021 and you would like NEWSC to present in your community, please reach out to your school district and share the School Presentation flyer:

<https://drive.google.com/file/d/1fgeOMD2Zqd5yASOiPU7GdvD6lbMhgXo7/view?usp=sharing>



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#### **Green Bay**

- 02/02/2021 - virtual presentation for NEW Scholars students grades 6<sup>th</sup>-8<sup>th</sup>, approx. reach 65

#### **De Pere**

- 02/22/2021 - virtual presentation for various majors at St. Norbert College, approx. reach 18

#### **Appleton**

- 04/05/2021 - virtual presentation for Girl Scouts and parents, approx. reach 25
- 11/30/2021 – 12/01/2021 - 7 presentations for Wilson Middle School, approx. reach 160
- 12/09/2021 - presentation for Xavier High School, approx. reach 30
- 12/16/2021 - 4 presentations for Foster Elementary School, approx. reach 96 students
- 12/17/2021 - presentation for Columbus Elementary School, approx. reach 25



#### **Kaukauna**

- 04/13/2021 - presentation for Girl Scouts, approx. reach 15

#### **Oshkosh**

- 9/15/2021 - presentation for Oshkosh North High School 9<sup>th</sup> – 12<sup>th</sup> graders, approx. reach 45



#### **Allouez**

- 12/21/2021 - 2 presentations for Doty Elementary School, approx. reach 25

#### **Basin-Wide**

- 10/12/2021 - virtual presentation for Girl Scouts of the Northwestern Great Lakes, approx. reach 40



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## 2021 NEWSC EXHIBITING

The following exhibits were coordinated at events in NEWSC communities throughout the Fox-Wolf River Basin. These educational exhibits provided information on watershed basics, water quality, stormwater runoff pollution, floodplains, water quantity issues, green infrastructure, and tips and advice for area residents for reducing and preventing polluted stormwater runoff. Tools used for providing this education include: Ward's Floodplain model, wheel of pollution, stormwater find-it jars, stormwater runoff plinko, the digital and paper watershed pledge, and educational flyers.

Stormwater Topic:	Discussed?	Stormwater Topic:	Discussed?
Illicit Discharge Detection & Elimination	YES	Residential Infiltration	YES
Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing	YES	Construction sites and Post Construction Stormwater Management	NO
Yard Waste Management/Pesticide and Fertilizer Application	YES	Pollution Prevention	YES
Stream and Shoreline Management	YES	Green Infrastructure/Low Impact Development	NO

**\*If your community had exhibitions in 2021, we recommend tying the exhibiting event in your annual report to a topic identified as discussed in the table above that you did not conduct outreach on in another way. Exhibiting is considered active outreach.**

### Town of Black Wolf

- 05/15/2021 - Household Hazardous Waste & E-recycling event, approx. reach 42

### Village of Harrison

- 06/09/2021 - Kiwanis Ice Cream, approx. reach 62

### City of Appleton

- 07/18/2021 - Appleton Old Card Show & Swap Meet, approx. reach 20





## Northeast Wisconsin Stormwater Consortium

PO Box 1861  
Appleton, WI 54912

### Village of Bellevue

- 10/16/2021 - Trick or Treat Trail, approx. reach 1400

### Town of Fond du Lac

- 10/16/2021 - Fire Department Open House, approx. reach 50

### Storm Drain Makeovers (Active Participation)

- 05/22/2021 – **Howard**, Volunteer: Jacob Vandallwyk



### Watershed Pledges (Active Participation):

#### Appleton – 54911

- Cindy Carter, age 50+

#### Appleton – 54915

- Michelle Wright, age 21-49

#### Cascade – 53011

- Rhonda Bohrmueller, age 50+

#### Chilton – 53014

- Sue Vanne, age 50+

#### Green Bay – 54304

- Leigha Broeren, age 21-49

#### Hilbert – 54129

- Judy Hartl, age 50+

#### Kaukauna – 54130

- Steve Bartsch, age 50+
- Tara Erickson-Bartsch, age 50+
- April Spykerman, age 21-49
- Hannah W., age 21-49

#### Kiel – 53042

- Josh Torrison, age 21-49

#### Little Chute – 54130

- Emma Bartsch, age 21-49

#### Neenah – 54956

- Sandy Campbell, age 21-49

#### Sherwood – 54109

- Jacob Meyer, age 21-49



[LINK TO THE WATERSHED PLEDGE ON FWWA.ORG WEBSITE](https://www.fwwa.org)

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**PO Box 1861**

**Appleton, WI 54912**

**Community Presentations (Active Participation):**

**Basin-Wide**

- 03/04/2021 - Fox-Wolf Watershed Conference (chloride monitoring and MS4 reporting)

**Brown County**

- 03/10/2021 - Volunteer Center of Brown County Workplace Volunteer Council, approx. reach 12

**Basin-Wide**

- 04/20/2021 - Associated Bank Lunch & Learn virtual presentation (various basin locations), approx. reach 37

**Neenah**

- 04/22/2021 - Volunteer Fox Cities Mini Cleanup with volunteers in Neenah, approx. reach 25

**Winnebago Region**

- 04/22/2021 - Brothertown Presentation, Winnebago System, approx. reach 13

**Menasha**

- 07/15/2021 - Menasha Public Library virtual presentation, approx. reach 8

**Appleton**

- 09/15/2021 - Community Foundation for the Fox Valley Region in Appleton, approx. reach 20

**Kaukauna**

- 09/21/2021 - Salt Paddle in Kaukauna (chloride monitoring/runoff issues) approx. reach 8

**Oshkosh**

- 10/12/2021 - Salt Paddle in Oshkosh (chloride monitoring /runoff issues) approx. reach 12

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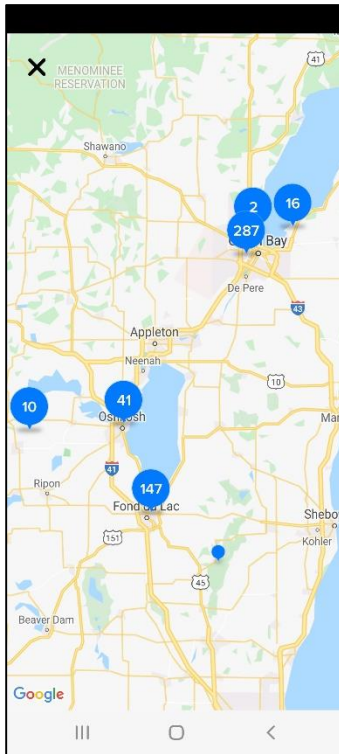
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### Mini Cleanups

- 4/22/2021 Earth Day Cleanup at Washington Park in **Neenah**, approx. reach 30 volunteers
- 9/10/2021 **Oshkosh** North High School Communities Classes Day of Service Cleanup, approx. reach 38 volunteers
- 9/18/2021 Rock the Block Cleanup in **New London**, approx. reach 14 volunteers
- 10/20/2021 Company cleanup with Michaels Corp in **Neenah, Menasha, Fox Crossing**, approx. reach 20 volunteers

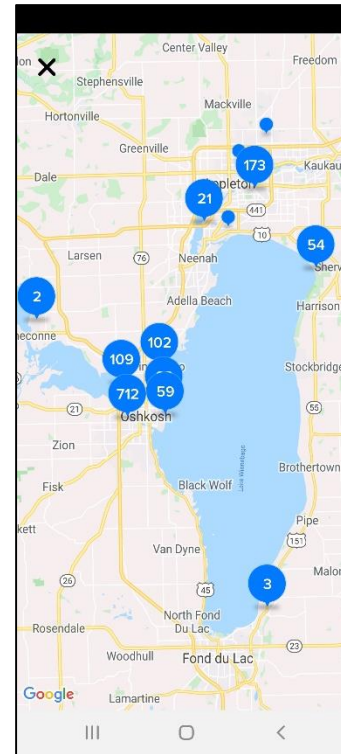
### Litterati Cleanup Challenges (Active Participation)

- Spring 2021



- Oshkosh: 41 pieces
- Taycheedah: 38 pieces
- North Fond du Lac: 5 pieces
- Fond du Lac: 82 pieces
- Berlin: 10 pieces
- Town of Scott: 16 pieces
- Howard: 2 pieces
- Hobart: 47 pieces
- De Pere: 59 pieces
- Allouez: 16 pieces
- Green Bay: 211

- Summer 2021



- Oshkosh: 1,044 pieces
- Taychedah: 3 pieces
- Winneconne: 2 pieces
- Sherwood: 54 pieces
- Menasha: 21 pieces
- Appleton: 173 pieces

## Northeast Wisconsin Stormwater Consortium

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**Chloride Monitoring (Active Participation, with Documentation):**

- 01/06/2021 **Fox Crossing**, 203ppm Cl-
- 01/07/2021 **Fond du Lac River**, 43ppm Cl-
- 01/08/2021 **Menasha** (Oneida St.) 245ppm Cl-
- 01/15/2021 **Menasha** (Oneida St.) 893ppm Cl-
- 01/15/2021 **Menasha** (Lopas Creek), 15ppm Cl-
- 01/21/2021 **Ashwaubenon**, 108ppm Cl-
- 02/26/2021 **Kimberly**, 465ppm Cl-
- 02/26/2021 **Combined Locks**, 465ppm Cl-
- 03/03/2021 **Oshkosh** (Sawyer Creek), 425ppm Cl-
- 03/03/2021 **Oshkosh** (Campbell Creek), 157ppm Cl-

**Fall/Winter 2021 Chloride Monitoring:** Data and photos can be found on the [Google Map](#)

- |   |  |  |
|---|--|--|
| • <b>Village of Eden</b> <ul style="list-style-type: none"><li>○ 2 readings</li></ul>       | • <b>Village of Fox Crossing</b> <ul style="list-style-type: none"><li>○ 2 readings</li></ul>  | • <b>Village of Allouez</b> <ul style="list-style-type: none"><li>○ 1 reading</li></ul>      |
| • <b>City of Fond du Lac</b> <ul style="list-style-type: none"><li>○ 2 readings</li></ul>   | • <b>Town of Grand Chute</b> <ul style="list-style-type: none"><li>○ 3 readings</li></ul>      | • <b>City of Green Bay</b> <ul style="list-style-type: none"><li>○ 3 readings</li></ul>      |
| • <b>City of Oshkosh</b> <ul style="list-style-type: none"><li>○ 3 readings</li></ul>       | • <b>City of Appleton</b> <ul style="list-style-type: none"><li>○ 6 readings</li></ul>         | • <b>Village of Hobart</b> <ul style="list-style-type: none"><li>○ 2 readings</li></ul>      |
| • <b>Town of Algoma</b> <ul style="list-style-type: none"><li>○ 2 readings</li></ul>        | • <b>Village of Combined Locks</b> <ul style="list-style-type: none"><li>○ 1 reading</li></ul> | • <b>Village of Sherwood</b> <ul style="list-style-type: none"><li>○ 1 reading</li></ul>     |
| • <b>Village of Winneconne</b> <ul style="list-style-type: none"><li>○ 2 readings</li></ul> | • <b>City of Kaukauna</b> <ul style="list-style-type: none"><li>○ 1 reading</li></ul>          | • <b>Village of Hilbert</b> <ul style="list-style-type: none"><li>○ 1 readings</li></ul>     |
| • <b>City of Neenah</b> <ul style="list-style-type: none"><li>○ 2 readings</li></ul>        | • <b>Village of Wrightstown</b> <ul style="list-style-type: none"><li>○ 2 readings</li></ul>   | • <b>Town of Center</b> <ul style="list-style-type: none"><li>○ 1 reading</li></ul>          |
| • <b>City of Menasha</b> <ul style="list-style-type: none"><li>○ 4 readings</li></ul>       | • <b>Village of Ashwaubenon</b> <ul style="list-style-type: none"><li>○ 1 reading</li></ul>    | • <b>Village of Hortonville</b> <ul style="list-style-type: none"><li>○ 4 readings</li></ul> |



### NEWSC 5 Year Exhibiting Plan

Each year NEWSC will commit to exhibiting at an event on behalf of 20% of our membership, ensuring we exhibit in each member community once during a 5 year permit cycle. *The communities assigned in a given year will be guaranteed a NEWSC presence at a community event during that year, given that the NEWSC member work with the Outreach Coordinator to get the event on the exhibiting calendar by March 30 and work to coordinate with the event host.*

2022	2023	2024
City of Kaukauna	City of Marinette	City of Fond du Lac
Winnebago County	Brown County	City of Two Rivers
Village of Allouez	Village of Ashwaubenon	Outagamie County
Village of Eden	Village of Fox Crossing	City of De Pere
Village of Howard	Village of Kimberly	City of Manitowoc
Village of Sherwood	Village of Suamico	City of Neenah
Town of Buchanan	Town of Clayton	
Town of Friendship	Town of Grand Chute	
Village of Greenville	Town of Ledgeview	
Town of Taycheedah	Village of Combined Locks	
Village of Hobart	Village of Little Chute	
Calumet County	UW Oshkosh	
City of Menasha		

### To ensure your space is reserved NEWSC members must:

1. **Contact the Outreach Coordinator by March 30** of the year you are scheduled with the name of event, date of the event and contact information for the event organizer that you would like the Outreach Coordinator to be a part of.
2. Work with the Outreach Coordinator and the event organizer to ensure acceptance of NEWSC participation at the event. Pay any exhibiting fees (if any) for the event. For most community events, NEWSC members are able to coordinate with event host free exhibit space, if the event chosen does not waive exhibit fees for the community, those fees are the responsibility of the NEWSC member.

If communities do not schedule the Outreach Coordinator to participate by March 30, invitations to the Outreach Coordinator from other communities for events will be entertained and all invites will be accepted as time is available on a first come first serve basis. If the Outreach Coordinator is unable to exhibit in your community due to workload or date of event, NEWSC members may check out exhibiting materials from NEWSC. Promotional materials will be provided as part of the exhibiting display if NEWSC has promotional items to hand out.



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**Thank You, 2021 Leadership Council Members!**

<b>CHAIR</b> Eric Rakers (2020-2021) City of DePere	<b>VICE-CHAIR</b> Heath Kummerow (2020-2021) City of Neenah	<b>SECRETARY/TREASURER</b> Brent Jalonon (2020 - 2021) Calumet County	<b>PAST-CHAIR</b> Danielle Santry (2020-2021) Calumet County
<b>MUNICIPAL COMMITTEE</b> James Rabe (2019 – 2021) City of Oshkosh	<b>GENERAL PUBLIC COMMITTEE</b> Chris Pagels (2019 – 2021) Town of Greenville	<b>BUILDING &amp; DEVELOPMENT COMMITTEE</b> Brad Hartjes (2021-2023) raSmith	<b>STORMWATER QUALITY MANAGEMENT COMMITTEE</b> Chris Murawski (2020-2022) Village of Little Chute
<b>MEMBER-AT-LARGE</b> John Neumeier (2020-2022) City of Kaukauna	<b>MEMBER-AT-LARGE</b> George Dearborn (2020-2022) Village of Fox-Crossing	<b>MEMBER-AT-LARGE</b> Karen Heyrman (2018 – 2021) Town of Grand Chute	

**Thank You, 2021 Committee Members!**

<b>General Public Committee</b> Chris Pagels – Town of Greenville Dani Santry – Calumet County Andy Maracini – Winnebago County George Dearborn – Village of Fox Crossing Sue Olson – City of Appleton Brian Wayner – Westwood Professional Services	<b>Municipal Committee</b> James Rabe – City of Oshkosh Karen Heyrman – Town of Grand Chute Jeff Mazanec – raSmith Scott Ahl – Town of Two Rivers John Neumeier – City of Kaukauna Sue Olson – City of Appleton	<b>Stormwater Quality Management Committee</b> Chris Murawski – Village of Little Chute George Dearborn – Village of Fox Crossing Paul Willis – Mead & Hunt Abby Maslanka – Martenson & Eisele Justin Keen – Cedar Corporation Rich Heath – Town of Algoma	<b>Building &amp; Development Committee</b> Brad Hartjes – raSmith Nick Waldschmidt – City of Fond du Lac Brent Jalonon – Calumet County Patrick Kuehl – Robert E. Lee Chad VandenLangenberg – Outagamie County Katie Buchalski – Ruekert-Mielke
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