



## Business Summary by SIC Codes

**44.447494,-88.07182**

**Site Type: Radius**

Total Businesses:  
 Total Employees:  
 Total Residential Population:  
 Daytime (Employee)/Nighttime (Population) Ratio

**441 Main Ave  
 De Pere, WI 54115  
 Radius: 1.0 miles**

**441 Main Ave  
 De Pere, WI 54115  
 Radius: 3.0 miles**

**441 Main Ave  
 De Pere, WI 54115  
 Radius: 5.0 miles**

	441 Main Ave De Pere, WI 54115 Radius: 1.0 miles				441 Main Ave De Pere, WI 54115 Radius: 3.0 miles				441 Main Ave De Pere, WI 54115 Radius: 5.0 miles			
	BUSINESSES		EMPLOYEES		BUSINESSES		EMPLOYEES		BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.5%	34	0.6%	46	2.2%	379	1.0%	95	2.3%	615	0.8%
Construction	31	6.8%	415	7.2%	187	9.1%	2,311	5.8%	367	8.7%	3,369	4.5%
Manufacturing	22	4.8%	814	14.1%	127	6.2%	6,307	15.9%	205	4.9%	10,280	13.8%
Transportation	9	2.0%	117	2.0%	55	2.7%	2,284	5.7%	109	2.6%	3,583	4.8%
Communication	3	0.7%	41	0.7%	19	0.9%	268	0.7%	46	1.1%	697	0.9%
Electric, Gas, Water, Sanitary Services	1	0.2%	6	0.1%	5	0.2%	190	0.5%	11	0.3%	298	0.4%
Wholesale Trade	21	4.6%	263	4.5%	182	8.9%	3,145	7.9%	282	6.7%	4,147	5.6%
Retail Trade Summary	120	26.1%	1,546	26.7%	441	21.4%	7,453	18.7%	903	21.5%	14,371	19.3%
Home Improvement	3	0.7%	43	0.7%	24	1.2%	456	1.1%	50	1.2%	901	1.2%
General Merchandise Stores	3	0.7%	247	4.3%	14	0.7%	1,646	4.1%	29	0.7%	2,388	3.2%
Food Stores	11	2.4%	171	3.0%	43	2.1%	511	1.3%	86	2.0%	1,297	1.7%
Auto Dealers, Gas Stations, Auto Aftermarket	13	2.8%	188	3.2%	44	2.1%	1,017	2.6%	84	2.0%	1,431	1.9%
Apparel & Accessory Stores	9	2.0%	40	0.7%	33	1.6%	236	0.6%	75	1.8%	687	0.9%
Furniture & Home Furnishings	11	2.4%	39	0.7%	61	3.0%	355	0.9%	108	2.6%	564	0.8%
Eating & Drinking Places	46	10.0%	668	11.5%	126	6.1%	2,521	6.3%	242	5.8%	5,592	7.5%
Miscellaneous Retail	24	5.2%	150	2.6%	96	4.7%	711	1.8%	229	5.4%	1,511	2.0%
Finance, Insurance, Real Estate Summary	46	10.0%	383	6.6%	217	10.6%	5,449	13.7%	444	10.6%	7,744	10.4%
Banks, Savings & Lending Institutions	13	2.8%	110	1.9%	52	2.5%	882	2.2%	113	2.7%	1,387	1.9%
Securities Brokers	9	2.0%	30	0.5%	31	1.5%	866	2.2%	62	1.5%	1,255	1.7%
Insurance Carriers & Agents	13	2.8%	201	3.5%	61	3.0%	3,104	7.8%	115	2.7%	4,089	5.5%
Real Estate, Holding, Other Investment Offices	11	2.4%	42	0.7%	73	3.6%	597	1.5%	154	3.7%	1,013	1.4%
Services Summary	174	37.9%	1,959	33.8%	689	33.5%	10,939	27.5%	1,561	37.1%	26,754	36.0%
Hotels & Lodging	1	0.2%	16	0.3%	11	0.5%	286	0.7%	26	0.6%	731	1.0%
Automotive Services	12	2.6%	100	1.7%	57	2.8%	561	1.4%	116	2.8%	957	1.3%
Motion Pictures & Amusements	16	3.5%	144	2.5%	57	2.8%	437	1.1%	114	2.7%	2,565	3.5%
Health Services	16	3.5%	188	3.2%	81	3.9%	1,676	4.2%	264	6.3%	10,583	14.2%
Legal Services	4	0.9%	62	1.1%	11	0.5%	103	0.3%	37	0.9%	172	0.2%
Education Institutions & Libraries	19	4.1%	629	10.9%	47	2.3%	1,926	4.8%	75	1.8%	2,605	3.5%
Other Services	106	23.1%	820	14.2%	425	20.7%	5,950	15.0%	929	22.1%	9,141	12.3%
Government	13	2.8%	204	3.5%	35	1.7%	921	2.3%	84	2.0%	2,274	3.1%
Other	12	2.6%	11	0.2%	53	2.6%	134	0.3%	100	2.4%	166	0.2%
<b>Totals</b>	<b>459</b>	<b>100.0%</b>	<b>5,793</b>	<b>100.0%</b>	<b>2,056</b>		<b>39,780</b>		<b>4,207</b>		<b>74,298</b>	

Source: Business data provided by InfoUSA, Omaha NE Copyright 2007, all rights reserved. ESRI forecasts for 2007.



44.447494,-88.07182

Site Type: Radius

Total Businesses:	460	2,056	4,207
Total Employees:	5,791	39,778	74,297
Total Residential Population:	9,314	42,727	93,665
Daytime (Employee)/Nighttime (Population) Ratio	0.62	0.93	0.79

## Business Summary by NAICS Codes

	BUSINESSES		EMPLOYEES		BUSINESSES		EMPLOYEES		BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing and Hunting	0	0.0%	0	0.0%	6	0.3%	112	0.3%	17	0.4%	188	0.3%
Mining	0	0.0%	16	0.3%	3	0.1%	51	0.1%	5	0.1%	55	0.1%
Utilities	1	0.2%	6	0.1%	4	0.2%	142	0.4%	6	0.1%	189	0.3%
Construction	33	7.2%	428	7.4%	198	9.6%	2,339	5.9%	404	9.6%	3,499	4.7%
Manufacturing	23	5.0%	836	14.4%	135	6.6%	6,480	16.3%	222	5.3%	10,529	14.2%
Wholesale Trade	21	4.6%	262	4.5%	177	8.6%	3,126	7.9%	273	6.5%	4,115	5.5%
Retail Trade	69	15.0%	836	14.4%	299	14.5%	4,800	12.1%	632	15.0%	8,591	11.6%
Motor Vehicle and Parts Dealers	9	2.0%	155	2.7%	34	1.7%	932	2.3%	61	1.4%	1,213	1.6%
Furniture and Home Furnishings Stores	5	1.1%	22	0.4%	32	1.6%	260	0.7%	48	1.1%	380	0.5%
Electronics and Appliance Stores	6	1.3%	13	0.2%	22	1.1%	55	0.1%	53	1.3%	192	0.3%
Building Material and Garden Equipment and Supplies Dealers	3	0.7%	43	0.7%	24	1.2%	456	1.1%	50	1.2%	901	1.2%
Food and Beverage Stores	8	1.7%	133	2.3%	31	1.5%	395	1.0%	72	1.7%	1,170	1.6%
Health and Personal Care Stores	3	0.7%	14	0.2%	13	0.6%	96	0.2%	31	0.7%	268	0.4%
Gasoline Stations	4	0.9%	33	0.6%	11	0.5%	84	0.2%	23	0.5%	218	0.3%
Clothing and Clothing Accessories Stores	12	2.6%	47	0.8%	45	2.2%	286	0.7%	99	2.4%	802	1.1%
Sporting Goods, Hobby, Book, and Music Stores	6	1.3%	23	0.4%	26	1.3%	200	0.5%	52	1.2%	303	0.4%
General Merchandise Stores	3	0.7%	247	4.3%	14	0.7%	1,646	4.1%	29	0.7%	2,388	3.2%
Miscellaneous Store Retailers	11	2.4%	108	1.9%	47	2.3%	352	0.9%	106	2.5%	667	0.9%
Nonstore Retailers	0	0.0%	0	0.0%	1	0.0%	37	0.1%	6	0.1%	90	0.1%
Transportation and Warehousing	8	1.7%	105	1.8%	44	2.1%	2,227	5.6%	80	1.9%	3,364	4.5%
Information	10	2.2%	60	1.0%	41	2.0%	417	1.0%	91	2.2%	1,053	1.4%
Finance and Insurance	36	7.8%	341	5.9%	144	7.0%	4,851	12.2%	291	6.9%	6,734	9.1%
Central Bank; Credit Intermediation and Related Activities	13	2.8%	110	1.9%	52	2.5%	882	2.2%	113	2.7%	1,387	1.9%
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	9	2.0%	30	0.5%	31	1.5%	866	2.2%	62	1.5%	1,257	1.7%
Insurance Carriers and Related Activities; Funds, Trusts, and Other Financial Vehicles	13	2.8%	201	3.5%	61	3.0%	3,104	7.8%	115	2.7%	4,091	5.5%
Real Estate and Rental and Leasing	12	2.6%	47	0.8%	80	3.9%	580	1.5%	172	4.1%	1,163	1.6%
Professional, Scientific, and Technical Services	45	9.8%	561	9.7%	179	8.7%	3,844	9.7%	372	8.8%	5,036	6.8%
Legal Services	4	0.9%	63	1.1%	14	0.7%	118	0.3%	48	1.1%	208	0.3%
Management of Companies and Enterprises	0	0.0%	0	0.0%	2	0.1%	182	0.5%	2	0.0%	182	0.2%
Administrative and Support and Waste Management and Remediation Services	13	2.8%	50	0.9%	87	4.2%	632	1.6%	194	4.6%	1,199	1.6%
Educational Services	20	4.4%	618	10.7%	57	2.8%	1,944	4.9%	90	2.1%	2,629	3.5%
Health Care and Social Assistance	21	4.6%	278	4.8%	121	5.9%	2,319	5.8%	352	8.4%	12,025	16.2%
Arts, Entertainment, and Recreation	13	2.8%	137	2.4%	47	2.3%	412	1.0%	86	2.0%	2,370	3.2%
Accommodation and Food Services	50	10.9%	700	12.1%	143	7.0%	2,847	7.2%	276	6.6%	6,378	8.6%
Accommodation	1	0.2%	16	0.3%	11	0.5%	286	0.7%	26	0.6%	731	1.0%
Food Services and Drinking Places	48	10.5%	684	11.8%	132	6.4%	2,561	6.4%	250	5.9%	5,646	7.6%
Other Services (except Public Administration)	59	12.9%	296	5.1%	202	9.8%	1,416	3.6%	459	10.9%	2,559	3.4%
Automotive Repair and Maintenance	11	2.4%	92	1.6%	50	2.4%	411	1.0%	101	2.4%	632	0.9%
Public Administration	13	2.8%	204	3.5%	35	1.7%	921	2.3%	84	2.0%	2,274	3.1%
Unclassified Establishments	12	2.6%	11	0.2%	53	2.6%	134	0.3%	100	2.4%	166	0.2%
Totals	460	100.2%	5,791	100.0%	2,056	100.0%	39,778	100.0%	4,207	100.0%	74,297	100.0%

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